



# Waverley Park Hawks Junior Football Club

## 2023 Annual General Meeting Financial Report







# **2023 FINANCIAL REPORT**

**Year Ended 30 September 2023**

# 2023 Result



## 2023 result

Turnover	\$224,755
Costs - Operating	(\$212,653)
<b>Net Surplus</b>	<b>\$12,102</b>

## 2022 result

Turnover	\$261,282
Costs - Operating	(\$230,421)
<b>Net Surplus</b>	<b>\$30,861</b>

# 2023 Cash Reserves



Opening Balance - 1st October 2021 \$97,978

Closing Balance - 30th September 2022 \$125,099

**Net Cash Reserve 2022 \$27,120**

Opening Balance - 1st October 2022 \$104,288.25

Closing Balance - 30th September 2023 \$116,390.25

**Net Cash Reserve 2023 \$12,102**

# 2023 Turnover / Income



Aftermatch	\$27,565	12.2%
Functions	\$21,823	9.7%
Canteen Sales	\$52,034	23.1%
Bar Sales	\$28,975	12.8%
Sponsorship	\$30,030	13.3%
Registrations	\$43,866	19.5%
Merchandise	\$17,409	7.7%
Grants	\$ 753	0.34%
Other	\$ 2,300	1.0%
<b>TOTAL</b>	<b>\$224,755</b>	

# 2023 Operating Costs



Fundraising / Events	\$ 75,817	33.73%
Football Costs	\$136,386	60.88%
<b>TOTAL</b>	<b>\$212,653</b>	

## Football Costs Include:

SMJFL Umpires and Fines	\$20,841
First Aid (First Aid Supplies, Medics, First Aid Courses)	\$14,343
Services (Cleaning, Line Marking, Electricity, Gas)	\$23,511
Presentation Day Expenses	\$ 8,043
Trophies & Medals	\$ 7,764
Team / Gameday Costs	\$27,436
Advertising / Admin	\$ 7,711
Canteen / Event and Bar Costs	\$77,774
Merchandise	\$35,230

# 2023 Analysis



	<b>2022</b>	<b>2023</b>
Football cost per player (345 players in 2023 / 370 in 2022)	\$406	\$616
Funded By:		
Registrations per player	\$203	\$127
Net Fundraising per player	\$296	\$522
Funding per player	<b>\$499</b>	<b>\$649</b>
Surplus 2023 per player	<b>\$93</b>	<b>\$35</b>

Highlights the importance of fundraising activities - Canteen, Aftermatch, Cocktail Party, Sponsorship, etc.  
Costs have increased significantly in 2023.

# Registration Fees



## Previous Seasons

	<b>2022</b>	<b>2023</b>
Boys – Early Bird	\$160	\$195
Girls – Early Bird	\$160	\$195
Boys – Standard	\$245	\$245
Girls – Standard	\$245	\$245

## 2024 Season

	<b>2024</b>
Boys – Early Bird	\$215
Girls – Early Bird	\$215
Boys – Standard	\$270
Girls – Standard	\$270

We are proposing a 10% increase across all fee levels for 2024.

Early Bird to finish at 31 January 2024.

Family discounts of 50% to be applied for subsequent children consistent with prior year.

NB: In 2024 a \$55 SMJFL Affiliation Fee will be applied at time of player registration. This has been included above for comparative purposes.